



THE
PURPOSE
STRATEGY



PURPOSE



HEALTH



MIND



VISION

INSTAGRAM FEED BRIEF

OBJECTIVE:

Design Instagram feed for The Purpose Strategy so that the posts flow visually while each post looks beautiful by itself. The posts have the following order:

PURPOSE - 3 posts
HEALTH - 3 posts
MIND - 3 posts
VISION - 3 posts



1 theme

Every post will be posted independently (not in groups of 3)

Use @thepurposestrategy in all posts. (See post texts in attachment)

ABOUT THE COMPANY:

The Purpose Strategy is a new consulting and personal growth online/live seminar company that empowers brands and people to be purpose driven so that they maximize their potential and impact. We offer 2 services: Brand-Purpose Consulting and Online/Live courses/seminars for executives focused on: PURPOSE - HEALTH - MIND - VISION

TARGET:

Business owners and executives, men and women who want to maximize their potential and impact.

MOODBOARD:



THE
PURPOSE
STRATEGY



PURPOSE



HEALTH



MIND



VISION



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AVENIR LT STD LIGHT AND BOLD
@thepurposestrategy